



CANTON BULLDOGS



Athletic Boosters Meeting Minutes

Welcome and Introductions - Lauren Tourgee

In attendance: Lauren Tourgee, Kelly Guerschuny, Debbie McCready, Carolyn Drury, Maria Carr, Jon Levis, Katie Lehan, Jenny Giannacopolis, Cara Budway, Danny Erickson

Treasurer's Report - Kelly Guerschuny

Distributed Booster Club financials. Discussed the need to continue looking at Booster Club annual expenses and work with BOD to propose new fundraising allocations. Authorize.net has had issues and it took several hours to uncover and resolve.

Fundraising

a. Corporate Sponsorship - Julie Albert & Jen Crowley- Two corporate sponsors will be contacted because of the Authorize.net technical issue their payment was not processed.

b. Membership - Lauren Tourgee- Overall membership did well this year. We had less Winter memberships but the Fall was increased from last year. Membership generated approx \$18K after processing fees.

c. Snack Shack - Lauren Tourgee- Winter shack schedule is winding down. Friday night games have been well attended. Will be looking for a replacement for 2024/25 seasons.

d. Apparel Sales - Christine Giglio and Tena Flood- The online store generated a \$350 profit. Check will be sent from Day Street. Creating an online store that remains open was discussed and having staple items for sale then adding seasonal items throughout the year. Debbie will be sending link in the next update. The ARCTIC waterbottles and slim cans need to be sold. Tena will help Lauren create online sales photos and get the word out to the community. Link will also be sent to Debbie.

e. Team Rep Update - Carolyn Drury- no new update this month. Group discussed the need for coaches to be more invested in the

fundraising process - the need for teams to fundraise and understanding the process. More information to come.

AD Report - Danny Erickson

1. Annual Keynote Speaker- proposed Noelle Lambert from NH. Noelle is an impressive speaker that will bring a moving story of grit, resilience and determination to our athletic community on September 18, 2024. Cost of \$3500 plus travel expenses was approved by the members present.
2. Pizza for the two upcoming PCA Sophomore trainings was also approved by present members.
3. With Tournament time approaching, Danny confirmed Booster support for \$500 contribution toward bus rides of 100 plus miles.
4. VolleyBall Coach Pat Cawley is interested in having a banner in the gym for personal milestones similar to the 1000 points in Basketball banners. A perpetual plaque idea was brought up rather than adding a banner. More to come.
5. Upcoming Dates to have on radar:
 - March 18- first day of Spring tryouts
 - August 16th - first day of Football tryouts
 - August 19th- first day of Fall tryouts

New Business

- a. **Captain photos and gear distribution-** Location - turf 945-10:30. Captains have been notified.
- b. **Thank you notes to Corp Sponsor- follow up needed**
- c. **Banners- photos with the students to tweet-** Lauren Tourgee to remind Danny. Photos will be taken with students/new banners
- d. **Spring Event for adults to end the seasons?-** Debbie and Kelly to look into potential Top Golf event for adults only.

Next Meeting- March 4, 2024 7PM CHS Cafeteria

Thank you to all who came out and contributed to our monthly meeting! We appreciate all the input and ideas. See you next month!