



CANTON BULLDOGS



Athletic Boosters Meeting Minutes

Date: 1/17/18

In attendance: Kristen Maffeo, Julie Albert, Donna Yong, Craig Allen, Danny Erickson, Courtney Stubelis, Lauren Tourgee, Chrissy O'Connor, Derek Ghostlaw, Kate MacNeil

Financial Report: Julie presented the financial report. Donna inquired about how parents collect money for the banquets. The amount is \$400 per team and receipts are needed. For senior night, each team is allowed \$100. We cannot reimburse the coaching staff, but reimbursement can go to a team parent.

The accountant suggested maybe sitting down at the end of the year to see what the group's mission is as far as carrying a balance, etc. - consider a CD, maybe a scholarship, or leaving the money as it is.

Team Rep Update:

Lauren brought up that the new girls lacrosse coach, Laurie Chabot, is looking to get new equipment like pinnies, cones, etc. Danny said for her to contact him and create a list so between athletic department and boosters, we can help her out. Looking to get a list from Kim Mackay of all team reps.

Corporate Fundraising:

Arbella Insurance (% Janet Corcoran) sent in a check for \$1000 (Cheryl Cunningham will send thank you). We received a matching gift from Amica Companies Foundation (% Patrick and Denise Corrigan) for \$150.

Cheryl Cunningham is still working on the email blast to athletes.

Membership Updates: Per Carol - we received 12 new memberships (6 family, 3 individual, 2 general, 1 senior). This brings our total membership to 129.

Bulldog Gear:

The jackets from Day Street were very popular. She doesn't have any new numbers from Paul at Arrow, still waiting for the invoice. People seems to like the variety of new products and the feedback has been good. Donna will look to have new merchandise available for the spring.

Coaches Report: No report at this time.

AD Report:

Make sure snack shack is covered for May 20th, the Hockomock Track event. (Lauren, Nancy, and Courtney will work on this)

Danny requesting approval for a new banner for the gym - a big "C" with a bulldog that will appear over the doorways near the scoreboard. The cost is \$975 - it was approved. Mike Barucci bought a new lens for his camera, \$592. Boosters approved reimbursing Mike for this lens for his excellent service in taking photographs.

Snap Raise is the online solicitation fundraising app that some teams are/have used. Some teams have had great success using this online drive. Any team looking to use this online tool going forward, needs approval from Danny so that their are not too many using this tool and tapping into the same resources. There are pros and cons doing this drive. As a group, we should think about putting parameters on this type of fundraising. We may also want to look at other alternatives so that full fundraising amounts are going to the team/Boosters, not a 30/70% split.

Danny has a lot of new banners to hang in the gym and it will be down soon.

Miscellaneous:

Winter Sports are having successful seasons thus far - Go Bulldogs!

Chrissy brought up information about a speaker who focuses on talking with athletes about the dangers of vaping. She heard the speaker and thought it was a great talk and she thinks it would be beneficial to bring to the high school athletes. Vaping is against MIAA regulations. There has been a huge uptick in kids vaping, and kids aren't realizing the dangers and addictiveness of this product. Danny concurred that it's happening with greater regularity at the school. Chrissy will send Danny the information.

****Next Meeting is Scheduled for Thursday, February 15th.**