





Athletic Boosters Meeting Minutes

Date: 4/24/18

In attendance: Kristen Maffeo, Julie Albert, Kim Mackay, Donna Yong, Cheryl Cunningham, Craig Allen, Brett Burbank, Nancy Milton, Carol Cifolillo, Jim Choquette, Danny Erickson

<u>Financial Report</u>: Julie thinks that more information needs to be submitted to coaches/parent reps for the \$ that will be reimbursed for banquets (\$400)/senior night (\$100). It would be a good idea to create a form with the information on it, so tracking would be easier (thanks Cheryl). Kristen will look at creating a form and will have Mike Barucci put on the website for people to access.

<u>Team Rep Update</u>: Kim Mackay and Lauren Tourgee are boys and girls lacrosse reps. Carol Cifolillo is JV baseball rep. Need varsity team rep for baseball, softball, boys and girls tennis, and track.

<u>Corporate Fundraising</u>: Roache Pushard sent in \$2500 check - per Julie. Cheryl will send thank you.

Membership Updates: No memberships at this time

<u>Bulldog Gear:</u> Bulldog gear brought in \$120. The new spring line is coming out - new t-shirts, tanks, etc.

<u>Coaches Report:</u> Jim reported that the tennis coach, Leo Nelson, sent a thank you email to Boosters that spoke to his appreciation for the indoor court time to help prepare the athletes for the season. We should use the opportunity to promote all that Boosters is doing as a marketing opportunity in the Canton Citizen, Facebook, etc. Jim reached out to baseball and softball to find team reps. He will reach out to the other coaches of sports that is needed.

AD Report:

*National Letter of Intent backdrop- Danny has done some research to find a company that would provide a nice presentation for student athletes who are signing with schools to play sports in college. This would be a donation from Boosters. The full request is \$1439 for tablecloth, backdrop, and frame. It would be used for other school uses, in addition to athletics/letter of intent signing. Everyone in attendance voted to approve the money.

*The first two weeks of spring were tough for outdoor athletics, and Danny thanked the Boosters club for appropriating funds to support indoor practices, and other needs due to the tough weather.

*Baseball Scoreboard - The "I" beams will be installed in the next week or two. The top panel was agreed upon on the scoreboard, and the bottom panel will read "Bank of Canton". Julie gave Danny the check today for this project from Boosters.

*Danny contacted Ed McDonough to run a story about "Canton Boosters". He is going to assign some students to this project. Will look at interviewing coaches and others who have benefitted from this group.

*Danny brought in some samples of the canvas pictures that will update the pictures in the athletic hallway. Danny will be giving the families of the students whose pictures are coming down the opportunity to take the photos.

<u>Miscellaneous</u>: Snack Shack - The Hockomock League Spring Track and Field Championships is coming up May 20th - Nancy Milton, Lauren Tourgee, Courtney Stubelis will run this event. Lauren will be sending around a sign up sheet for people to volunteer for snack shack. Danny will be meeting this Friday to find out specifics. It will most likely start around 10/11 am and last until 5:00 pm (Danny will confirm this after Friday). There are 12 schools coming, roughly 50 athletes per school, plus some spectators (around 1,000 parents in and out during the day). If there happens to be left overs, maybe look to opening snack shack for senior nights for lacrosse and playoffs, etc.

*The Boosters voted to support the All Night Graduation Party night for \$500.

***Next Meeting - May 15, 2018