

BOOSTER CLUB MEETING MINUTES

September 20, 2011

Present: P. Vinciguerra, N. Feeney, J. Sheehan, K. White, L. Tondre, M. Monagle, C. Mennino, M. Levy, J. Malloy, L. Winchell, C. Hartnett, K. McNeil, D. Connolly, S. Denehy, K. Kelly, A. Murray, W. Sheehan, J. Conroy, L. Riemer, D. Bohane, S. Paschel

Rod Lampron from T&B Pub visited the group and provided update on his new restaurant at the former Rosario's location. He is already involved supporting Booster Events and Teams and welcomed us to reach out to him for support. Goal is to have the

1. **Minutes for August 2011** - reviewed and approved.
2. **Financials** – Pauline reviewed financials for current YTD. Open the year with approximately \$45,000. Corporate Donations just starting as we were waiting for Alumni Flag Football/Golf Ball Drop to conclude. Membership YTD is \$14,000 with additional members likely. Membership table will be available at mandatory Athletic Night, as well as Meet the Teacher night (9/26). Expected revenue from membership for year is \$20,000. Team fund-raising to date at \$5,500. Free Cash at \$60,000. Expenditures not paid yet include bus lease at \$15,000 which is due to be paid.
3. **Fund Raising** –
 - **Alumni Flag Football/Golf Ball Drop:** Extremely successful event thanks to organization/coordination by Kim and Jim White. THANK YOU, THANK YOU for a job well done. Event grossed approximately \$18,000 and netted \$14,000 for the Booster Club. Proceeds from the Golf Ball portion of the event will be designated toward the turf refurbishment account.
 - **Drive 4URSchool:** Ford Motor Corporation is no longer offering this event.
 - **Brick Sale:** Flyers available and will be posted on line on the Booster Site. Bricks will be available this Fall/Winter and plans are underway for the designated layout area. Please contact Dennis McKenna at DMcKenna@riemerlaw.com.
 - **Corporate Solicitation:** Kathy Lennon developed letter and is sending to past supporters (without targeting recent donors from the Alumni Football event). Donations over \$250 will be added to the tickertape on the Athletic Booster web-site page. If you know an interested donor, or your company is willing to be a CHS Athletic Booster Club sponsor, please let Kathy know at KateLNN@aol.com.
 - **Gift Card Sales:** Brief discussion about possibility of offering gift cards for sale. Details to be discussed at next meeting courtesy of Sue Paschel.
 - **Advertising at Turf Field:** Discussion re: possibility of posting signs in concession stand or on fence at the Turf. This definitely presents an opportunity for additional income, but the Booster Club is unclear what the town regulations are, and what the past history is. Request clarification from D. Erickson and others.

4. **Cloth Update:**

- **Community Cloth:** Small committee met with Champions Choice and identified desired items for posting on an “open community web-site”. Details being finalized as to items, and dates available. Unlike “team orders” which are sent to the school, these individual orders will have a shipping charge and be shipped to individual home addresses. Discussed developing a flyer to be sent in virtual back packs for all schools as well as an ad for the Canton Citizen. Members at meeting reviewed selected items – one suggestion to ad green polo shirt. Julie will look into option. Also suggestion made for coaches shirt.

- **Team Cloth Pages:** Julie explained the responsibility for team pages rested with the individual coaches to schedule a meeting to review cloth options with Champions Choice and the respective team captains. Julie is following up with representative from the company re: what teams have activated pages, and who hasn't. Parent reps will be contacted for missing teams and goals is to finalize their offerings within the month. Will follow up with individual coaches and encourage coaches of Winter Teams to start now.

5. **Concession Stand Coverage:** The Concession Stand is off to good start with successful events held for football, soccer and field hockey. Thanks to Concession Stand extraordinary team of John Sheehan and Charlie Meninno, and various Booster Members who have volunteered at these events. Income over \$1,000.

6. **AD Update:** (from Julie Malloy):

- Portable Soccer Goals – approved at \$1600.
- Coaches CHS Shirts – approved purchase as coaches cloth has not been purchased for several years and new coaches do not have Canton shirts.
- Yearbook Ad – approved ½ page consistent with last year. Marge to draft.
- Fitness Center – opening this week with Fitness Trainer from Stoughton YMCA. Available M-Thursday 2-5 pm for athletes as well as any student/faculty at CHS. Schedule is available for specific times.

7. **Fund-Raising Split:** Addressed issue of a team raising less than \$100. Team can keep all proceeds from event.

NEXT MEETING: Tuesday, October 18th at 7:00 PM
Teacher's Café Canton High School