

## **BOOSTER CLUB MEETING MINUTES**

### **October 18, 2011**

**Present:** P. Vinciguerra, N. Feeney, L. Tondre, M. Monagle, C. Mennino, M. Levy, J. Malloy, L. Winchell, C. Hartnett, D. Connolly, A. Murray, J. Conroy, L. Riemer, S. Paschel, K. Lennon, S. Korycansky, P. Willis.

**GUEST - Janine Higgins: MASS PASS BOOKS** discussed selling these as a possible fundraiser. There is no upfront cost. The books sell for \$25 and contain mostly south shore entities. Several Canton restaurants are featured in the book – and would pay for itself very quickly. The profit for the Booster Club is 50% (\$12.50/book sold). Great holiday gifts. See discussion under fundraising.

1. **Minutes for September 2011** - reviewed and approved. **Marge** will file Mass State form for Annual Report.
2. **Financials – Pauline** reviewed financials for current YTD. Membership YTD is approaching \$20,000 goal. Other revenue received includes: brick sales, the Alumni Football Game, and concession stand totaling \$16,500. Another \$6000 has been received from Fall Team Fundraisers. Expenditures include the \$15,000 for the bus lease, and \$1600 for JV Soccer Goals. The CD is maturing in November and the Committee agreed to renew that. Discussed adding additional funds to this account – at minimum \$5,000 (Golf Ball Drop proceeds) and additional funds TBD from Brick Sales. Future discussion.
3. **Membership –** Membership approaching goal of \$20,000. Slowing now, but expect some additional members to join at beginning of Winter Season. Discussed gate list and updates for rink. **M. Levy** will contact J. Kaylor (rec dept) and can take list to rink weekly if necessary.
4. **Fund Raising –**
  - **Mass Pass Coupon Books:** Committee discussed and agreed that these books would be a great fundraiser for any of the Winter Teams interested. Timing good – as Winter Teams will be forming in November and these books would be excellent holiday gifts. **S. Korycansky** agreed to oversee this project and communicate opportunity to the winter coaches. Committee also discussed selling books ourselves at concession stand for T-Giving Football game, and at the home basketball, wrestling games in the winter.
  - **Brick Sale:** Flyers available and will be posted on line on the Booster Site. Bricks will be available this Fall/Winter and plans are underway for the designated layout area. Please contact Dennis McKenna at [DMcKenna@riemerlaw.com](mailto:DMcKenna@riemerlaw.com).
  - **Corporate Solicitation:** Kathy Lennon completed mailing. Donations starting, but slow. **S. Korycansky** ran master list of all Canton Businesses. Will consolidate list and bring to next meeting for committee to prioritize. There are over 2000 names on the master list now. Discussed eliminating restaurants as they are solicited for multiple CHS events. **K. Lennon** to send Marge copy of solicitation letter. **Marge** to send S. Korycansky copy of Booster Club Letterhead template.

- **Script Gift Card Sales:** [S. Paschel](#) presented information re: Script Gift Card sales as a possible fundraiser. Committee reviewed list of potential gift cards and discussed. Need to finalize how payment works, but committee thought that we could offer this more as a “service” to Booster Club Members. Booster Club would get small fee (ranging from 4-10%) based on the value of the card. Agreed it would be promoted thru the web-site. [L. Reimer](#) and [S. Paschel](#) to work on details.

**5. Cloth Update:**

**NOTE** - If you have NOT received an item that you ordered - and/or have NOT been notified about a CREDIT to your account, please contact Julie.

- **Community Cloth:** The details are being finalized – this should be available on-line by the beginning of November. Prices are good. Details on shipping and/or handling costs being finalized. NOTE: Items will ship to home address.

- **Team Cloth Pages:** **WINTER COACHES:** Now is the time to schedule a meeting with the rep (Dan Hughes) and select cloth for your team. You can contact Dan at: [danh@chchne.com](mailto:danh@chchne.com)

**6. Concession Stand Coverage:** The 3v3 tournament for Sat. 10/22 has been cancelled. There may be soccer games that afternoon and evening that are rescheduled from Wed 10/19 if the weather is bad. Coverage TBD!

**7. Funding Requests:** None discussed. (Marge received checks from Pauline to pay for the Annual Report Filing due to the state by November 15<sup>th</sup> and a check for ½ page ad for the yearbook)

**7. Miscellaneous:**

- **Marketing Activities:** [S. Korycansky](#) mentioned “claiming: CHS Booster site on FaceBook and increasing use of that. She will address.

- **Updates to Booster Web-Site:** [M. Levy](#) to work with [A. Murray](#) and Mike Barucci to get updates completed, as well as post fund-raising info.

- **Coaches Information:** [S. Korycansky](#) and [L. Winchell](#) discussed creating a folder of Booster Club info and contacts for coaches. List of items to include was started. They will work on rolling that out for the Winter Coaches – again in Spring. If successful, will fine tune and distribute to all coaches next Fall.

- **Bulletin Board at Turf:** [M. Levy](#) revisited creating a bulletin board encased in plexiglass at Turf for Booster Club announcements etc. Suggestion was made to ask Mr. Cheever if his class could do this. Marge will follow up with him.

- **Banquet Guidelines:** To remain as in past at \$250/team from Booster Club. Anything beyond that can come from individual team account.

**NEXT MEETING: Tuesday, November 15<sup>th</sup> at 7:00 PM**  
**Teacher’s Café Canton High School**