



CANTON BULLDOGS



Athletic Boosters Meeting Minutes

Date: 9/18/18

In attendance: Kristen Maffeo, Craig Allen, Cheryl Cunningham, Julie Albert, Lauren Tourgee, Carol Ciffolillo, Rebecca Crimmins, Sue McCabe, Sharon Stemm, Kevin Sheridan, Kim Mackay, Brett Burbank, Jim Choquette

Financial Report:

*Membership revenue is up this year at this time as compared to last time. Corporate Sponsorship is up at this point as well. We have added a total of \$13,134.84.

*City of Boston Credit Union check for \$2500 was returned and charged to our account with a \$10 fee. Julie is aware and the check is being reissued.

Team Rep Update: *Cheryl Cunningham is team rep for cross country. It seems as all Fall sports are covered for team reps.

Corporate Fundraising:

Cheryl, Craig and Kristen will organize the spreadsheet so that it's up to date. Renewals have been coming in. We need to look at getting a few new corporate donations to come in the next year.

Membership Updates:

Memberships have been steadily coming in. There is a question where some checks are that parents gave at the gate to a soccer game. **Danny, do you know about this?** Carol would like to know who has them. So far we have 65 family, 6 individual, 1 grandparent, 1 corporate, and 1 general for a total of \$12,250. There was also an extra donation given by the Pham family with their Booster Membership.

Kristen will update emails for "Members at Large" distribution for the new memberships this year.

Bulldog Gear:

Here is Donna's update for bulldog gear:

- We had sold **9 orders for a total of \$120** in the first round that ended this past weekend, on the new online site with Piesco:

- I will likely keep the same offering for the next round, which I want to have active for next week when we are more visible to the parents
- We had \$350 in sales from FB – this has been given to Julie already
- I have an additional \$40 check to be given to Julie
- I will bring the stock I have on hand to the Athletic night on the 25th – if I can get a couple of people to help, that would be great. Anyone interested can text me. Carol Ciffolillo will be there with cards and Kristen Maffeo, Sue McCabe, and Kim Mackay are available to help out
 - **Ask Danny if he has more blankets that he wants us to sell. This would be a great item to sell at the night games.**
- I will bring the remainder to the Open House night on the 27th if people think we should.
 - We typically don't sell much and get most of the activity before it starts and then after, but we need some people to watch the table all night.
 - **Julie Albert said she would cover the table for the 27th**
- The Booster sweatshirts for the board have been ordered and hopefully will be ready next week. ****Remember to wear at Athlete night, Open House, and snack shack**

Coaches Report:

*Girls soccer put in a request for an ipad to video games, for \$409, and a tripod for \$59.90. This was approved at the meeting.

AD Report:

***Craig reported for Danny:**

Snack Shack - Stoughton football is hosting Foxboro this Friday, and Danny wanted to see if the shack could be covered. Lauren Tourgee is working on trying to find someone. Snack shack has made about \$450 so far with the few games that have been covered. We will look to see if it's worth having the shack open for 3:45pm games. That time block doesn't seem to have many customers. Jim Choquette will reach out to coaches to see if they'd like it open at that time. For now, it will stay open if it's covered.

*September 25th athlete night is coming up, Boosters gear and membership cards will be there to give out.

*Either Danny or someone else will speak to promote Boosters at the September 25th meeting

*The new photos are up in the athletic hallway

*A couple of banners still need to be hung up

*The Strength and Conditioning area is up and running. It's been great to see the Tweets and seeing student athletes using the space.

*Thanks for all the money given at the last meeting, it's already making a difference.

Miscellaneous:

*There was a concern raised with the number of Snapraise donation requests that have gone out this fall. People are feeling bombarded. There were multiple teams this fall that chose this

form of raising money. There was not a clear message on what the money was going to be used for when people got the emails/requests. We had discussed at a previous meeting that we would not have more than one team doing it at a time.

*Brett Burbank reports there is \$4300 for football. He is just looking for pictures of the players to add to the program.

*Julie had a question about whether boys Soccer signed up for Huddle for \$850. Just want to clarify what account it's coming out of - boys soccer or general account. Check with Danny.

*****Next Meeting October 16, 2018**