



# CANTON BULLDOGS



Athletic Boosters Meeting Agenda – Wednesday, October 15, 2025

## Treasurer's Report

### Fundraising

- Chick-Fil-A Fundraiser, home opener football game, 9/20 - **\$390**
- Chipotle, Tuesday, 9/23 @Canton location - **\$124**
- Honey Dew, 10/4 TBD
- Boo'ster Bags – only 15 sold – have asked Kristen to promote and Mr. Sperling (will be in 10/28 newsletter)
- Top Golf Fundraiser March 26 – Date being held and up for discussion
- Student focused fundraiser TBD

### Snack Shack

- Winter – Basketball teams to manage, stock and operate – confirm with Danny
- Apollo Pizza – Decide a game for them to supply pizza
- Sell Garden Flags and Magnets

### Membership

- Year to Date: \$15,760 (was \$5700 at our first meeting!) vs last year \$19,425. May make up with the winter push to join
- QR Signage at football game and have new banner to hang – maybe tennis courts
- Principal's newsletter – now has a small blurb about Boosters

### Corporate Sponsorship

- Have doubled sponsorships since last year!
- New banners have been ordered to be hung at turf
- We had an ad in 9/18 Citizen issue

## **Social Media**

- Continue to push followers
- Strategy to get students to follow
- Greater visibility all around for Boosters

## **Team Rep/Booster Liaison**

- Provide teams an update of their fundraising \$\$ account at the start of each season
- Attended Coaches Meeting
- Connection with teams throughout the seasons to publicize both student and coach milestones

## **AD Report / Requests**

- Purchase new media backdrop - \$675
- Item for Kristen – compression and muscle massage - \$900

## **Open Positions/Roles**

Snack Shack Coordinators:

- a. Winter - Basketball to manage – confirmation from Danny this is underway
- b. Spring Coordinator - open

**NEW:** Booster - Student Liaison TBD

- Connect with Captains
- Student liaison to come from relationships

**NEW:** Scholarship Committee – Debbie, Maria, Courtney

- Preliminary discussion on how this will look. “Award” vs Scholarship

**New Business:** Purchase of Water Filling Station at the turf – looking at preliminary costs

