



CANTON BULLDOGS



Athletic Boosters Meeting Minutes

Monday, September 8, 2025

Welcome Back and Introductions - Debbie McCready

Treasurer's Report - Kelly

Attendance: Tracie Lyons, Julie Young, Tena Flood, Courtney Secord, Crystal Penders, Debbie MCCready, Michelle Dickie, Adrienne Campbell, Jenny Giannacopos, Kelly Guerschuns, Aari Evert, Maria Carr, Katie Durant, Danny Erickson

Treasurer: Kelly

Need to figure new system increase security for credit card sales

Taxes being completed now suggest company matches

Membership down because no football game.

Get invoices and expenses in timely manner

Fundraising - Debbie McCready

- Chick-Fil-A Fundraiser, home opener football game, 9/19. Boosters get 20% of sales. Need to push out on social media get to Captains. Will he arrive at 5pm?
- Chipotle, Tuesday, 9/23 @Canton new location need to get to Captains
- Honey Dew, Saturday 10/4 - 10% on sales
- Exploring Top Golf Fundraiser - end of March- what do we need to do make money? Silent auction and raffles?
- Student fundraiser - will come if kids involved
- Boo-grams - need someone to run with it. We cannot do candy so may not work. Would a company donate \$5 Dunkin gift card?
- Play It Again Sports is careful what choose
- Flag Sales - 40 left

Snack Shack – Kelly and Denise

- Confirming opens for home games 5 pm and beyond
- Fall Staffing- create a document with combined list
- Winter – Basketball teams to manage, stock and operate
- Apollo Pizza - \$500 sponsorship \$11 pizza
- Banner ordered and should arrive this week
- Sell Garden Flags and Magnets

Membership – Heather and Debbie McCready

- Year to Date: \$6750 vs last year \$19,425
- Lawn Sign – displayed in car line
- DRAWING for restaurant cards for those who purchase boosters- \$100 gift card if you sign up by Thursday.
- QR code signage at first football game September 19

- September issue of Citizen
- Principal's newsletter
- Reaching to last year members (not those who graduated) to encourage them to sign up for boosters

Corporate Sponsorship – Jenny and Adrienne

- New sponsors coming in - thank you to Jenny, Heather and Adrienne. Added two today. Multiple new Sponsors. Upto \$5,000. CAMBA reviewing at board meeting
- Anyone know owners of business they get banner at high school, shout-outs on social media, add 3 times a year and announce at sports night
- Continue to use social media for outreach
- Website now has sponsor logos on homepage

Social Media - Katy

- Established a new Instagram page linked to new Facebook page – thank you to Katy and Maria – 0 to 137 followers!
- Strategy to get students to follow
- Greater visibility all around for Boosters

Team Rep/Booster Liaison - Michelle

- Provide teams an update of their fundraising \$\$ account at the start of each season
- Attend Coaches Meeting
- Connection with teams throughout the seasons to publicize both student and coach milestones
- Sending letter to coaches
- October 7 be to connect with coaches

AD Report / Requests - Danny

- Coach apparel and moving to grant a sum to purchase a singular item for coaches – approved
- Sports night - October - \$4K plus travel – approved
- Tennis backboard and logo windscreen branding for courts – approved and installed
- Hudl approved
- Confirmation and support of coach/luxury bus transportation for playoff/tournament games exceeding 100 miles - vehicle based on size of roster
- Banner replacements/Updates
- Scoreboard will be end of November. Two day project. Fall team
- Lights project for winter new lights at turf better for neighbors
- Baseball field included in lights for Spring shared project between Rec.
- banners look great
- Kristen wants second leg machine has a schedule \$899 next meeting vote
- Tennis backboard want to revisit share co

Questions about changes to Senior Night.

- Why can't other team be given flowers?
- The visiting team seniors can receive flowers on senior night.
- Students can reach out to Coach Erickson with questions about planning senior night
- Trying to buy another media backdrop
- Teams can bring backdrop to field
- Two senior night banners



Open Positions/Roles

Snack Shack Coordinators:

- a. Winter/Indoor - Basketball to manage
- b. Spring Coordinator - TBD

Corporate Banner Coordinator

Open but do we need

NEW: Booster - Student Liaison

- Connect with Captains
- Student liaison to come from relationships

NEW: Scholarship Committee

- Application form and criteria
- Amount(s)
- Form Review committee
- Work with CHS Guidance
- Review committee to award scholarships
- Cannot have people name on scholarship